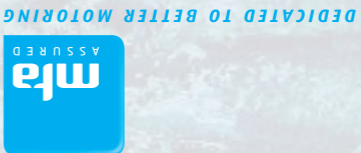


MURPH'S LAW: ELIMINATE THE RISK

WHAT YOUNG DRIVERS CAN DO TO STAY SAFE ON THE ROAD



DEDICATED TO BETTER MOTORING



Remember. Road safety's a serious business. It affects everyone. Do your bit to make sure it doesn't affect you OR your friends. Stay safe - Eliminate the Risk!

V8 Supercar Race Driver Greg Murphy wants you to stay safe on the road. Read on to learn about what's really happening with young drivers. See Murph's advice about what you can do to keep yourself, your passengers and other road users safe. Getting your licence and being able to drive is a great feeling. But to keep everyone on the road safe involves developing skills and building up experience. And remember what you do at any time, might change your life and the lives of those around you. Cars should be enjoyed and used with respect. None of us know it all. We're learning all the time. Take driving seriously and don't treat it like a game. Your ability to think fast and react the right way to what's going on around you can be the difference between life and death. You owe it to yourself, your mates and your family to always drive carefully and stay safe on the road.

Murph's Advice for Staying Safe on the Road

Murph's Law - Eliminate the Risk

YOUR VEHICLE MUST BE SAFE

- Say yes to a Wolf
- Say no to dodgy mods
- Tyres are everything, make sure they're safe!

RESPECT OTHER ROAD USERS

- You are not the only one on the road
- And watch for surprises

BE AWARE OF WHAT'S AHEAD

- Keep looking beyond the car in front
- Think about the big picture

BE AWARE OF WHAT'S AROUND YOU

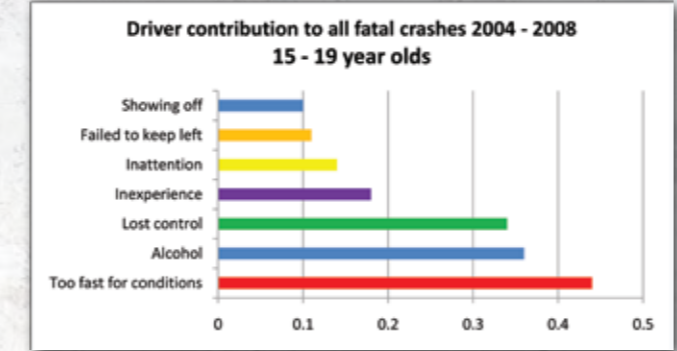
- Peripheral vision is the thing that will be the difference between you being in a crash or avoiding it
- Eyes always moving

NOTE THE DRIVING CONDITIONS

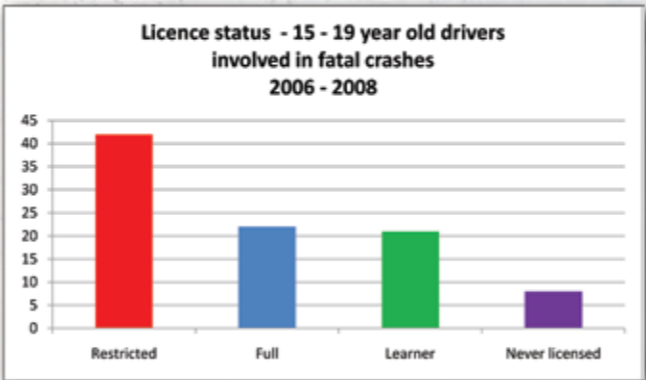
- Excessive speed mixed with inexperience will kill!
- Conditions change, drive to them. This means SLOW DOWN!

LET NOTHING DISTRACT YOU

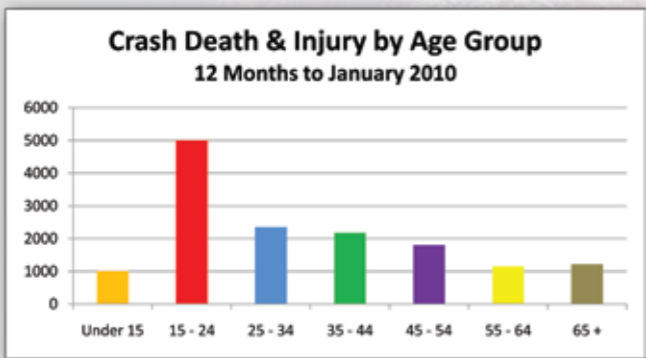
- No cell phones or fiddling with audio equipment when you are driving, it only takes a split second to end up dead, or to kill someone else.
- No alcohol or other stimulants - EVER!



Alcohol/drugs and speed are the major contributing factors for young drivers involved in fatal crashes. Speed is two and a half times more likely to be involved than for a driver over 25.



Once you are on your own, but still inexperienced, the risk to you and your passengers goes up significantly. Practice and skill development will make all the difference.



Young drivers and passengers have a higher risk of accidents and suffer more injuries more often. You can get over some injuries quickly, others will affect you the rest of your life.



When you are driving with a passenger your actions and the choices you make aren't just about you, they can have life altering consequences for whoever is in the passenger's seat too. In New Zealand, crashes all too often have a fatal impact on passengers, especially with younger drivers.

Your School

Win Great Prizes for You and

Win great prizes for you and your school. This is your chance to win some great prizes. Simply go to the MTA website www.mta.org.nz/staysafe, answer the questions correctly, and you're in the chance to win great prizes. 1st Prize: Signed Greg Murphy "51" Tee Shirt and cap
2nd Prize: Signed Greg Murphy "51" Tee Shirt
3rd Prize: Signed Greg Murphy "51" cap
The questions are based on a combination of the information in this flyer, and what Murph covers in his presentation. You can also help your school too. The student that takes out First Prize, also wins MTA Gift Vouchers for their school. So, listen to what Murph has to say, read the information inside this flyer and you're in with a chance. Best of all though, even if you don't win a prize, with what you've learned today, you can still be Safer on The Road.



MTA & Greg Murphy

SCHOOLS PROGRAMME 2010